



Bonnie Henson Communications

FOR IMMEDIATE RELEASE

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### **DOCTORS COMMUNITY HOSPITAL SELECTS BHC AS AOR**

Bonnie Henson Communications (BHC), a full-service public relations, marketing and advertising agency, was selected by Doctors Community Hospital, a 186-bed facility in Lanham, Maryland as the hospital's agency of record. BHC will be providing marketing, advertising, public relations and collateral support to the hospital.

Initial campaigns have focused on the hospital's Sleep Center, redevelopment of the Web site and production of *LiveWell*, a community health magazine circulated to more than 200,000 residences. Kyri Jacobs, executive vice president and shareholder of BHC, is the account supervisor.

**Bonnie Henson Communications** (BHC) is a full-service marketing communications agency with offices in Owings Mills and Columbia, Md. Launched in 1990 by firm president and founder Bonnie K. Henson, BHC specializes in advertising, marketing, publications, special events, public relations, Web communications and graphic design services, primarily for health care, educational, religious and service-oriented clients.

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