



Bonnie Henson Communications

FOR IMMEDIATE RELEASE

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KYRI L. JACOBS NAMED SHAREHOLDER, EXECUTIVE VICE PRESIDENT OF BONNIE HENESON COMMUNICATIONS

Owings Mills, Md.—Bonnie Henson Communications (BHC), a full-service marketing communications firm in Owings Mills, Md., today announced that Kyri L. Jacobs has become a shareholder. In addition to her ownership interest in the company, Jacobs has been named executive vice president to help oversee the firm’s new business growth and development efforts.

“Kyri’s dedication to the firm and to its clients, and her expertise in all facets of marketing and advertising, make this promotion a well deserved one,” said President Bonnie K. Henson. “Together, we will continue to grow the agency, while maintaining our signature personalized quality service, on which we have built our unwavering reputation.”

Jacobs joined BHC in 1992, and has served as the firm’s vice president for the past nine years. She has provided counsel and led major campaigns for many of the agency’s major health care clients, including Howard County General Hospital, Howard Hospital Foundation, and Doctors Community Hospital, among others. As an agency principal, she is integral in managing agency operations, and will continue to play a hands-on role with clients, serving as a strategic counselor on communications, advertising and marketing plans. Prior to BHC, Jacobs worked for the Pennsylvania-based Ohio Valley General Hospital.

Jacobs serves on the board of the Maryland Society for Healthcare Strategy and Market Development, and served as its president in 2006. In the Howard County community, she is an active member of Emmanuel United Methodist Church and Girl Scouts in Howard County.

Jacobs was born and raised in Pittsburgh, and earned a Bachelor of Arts degree from the University of Pittsburgh. She currently resides in Laurel, Md., in Howard County.

Bonnie Henson Communications (BHC) is a full-service marketing communications agency headquartered in Owings Mills, Md. Launched in 1990 by firm president and founder Bonnie K. Henson, BHC specializes in advertising, marketing, publications, special events, public relations and Web communications primarily for health care, educational, religious and service-oriented clients.

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