



Bonnie Heneson Communications

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KYRI JACOBS JOINS BOARD OF HC DrugFree

Columbia, Md.—Kyri L. Jacobs, executive vice president and shareholder of Bonnie Heneson Communications, was recently appointed to the board of directors of HC DrugFree, a nonprofit organization in Howard County that promotes drug-free living in the community. She will serve a two- year term as director and join the organization’s newsletter and public relations committee.

Jacobs joined BHC in 1992 and served as the firm’s vice president for nine years before becoming executive vice president and company shareholder. In her position, she provides strategic counsel and leads major campaigns for many of the agency’s major health care clients, including Howard County General Hospital, Howard Hospital Foundation, and Doctors Community Hospital, among others. As an agency principal, Jacobs is integral in managing agency operations, and plays a hands-on role with clients, serving as a strategic counselor on communications, advertising and marketing plans. Prior to BHC, Jacobs worked for the Pennsylvania-based Ohio Valley General Hospital. Jacobs lives in Laurel, Md.

HC DrugFree's mission is to empower the community to raise drug-free teens. Its vision is a Howard County where teens are drug free by choice. HC DrugFree originated at Oakland Mills High School in 1995 to respond to the alarming number of teens using illegal substances and the increase in drug-related problems in schools and the community.

Bonnie Heneson Communications (BHC) is a full-service marketing communications agency with offices in Owings Mills and Columbia, Md. Launched in 1990 by firm president and founder Bonnie K. Heneson, BHC specializes in advertising, marketing, publications, special events, public relations and Web communications primarily for health care, educational, religious and service-oriented clients. BHC can be found online at www.bonnieheneson.com.

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